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Supplementary table 1: Top 10 journals with greater number of tweets

Journal	URL-Twitter	Number of Tweets
Sexually transmitted infections	https://twitter.com/STI_BMJ	13800
Journal of the American Academy of Dermatology	https://twitter.com/JAADjournals	3573
JAMA dermatology	https://twitter.com/JAMADerm	6213
British Journal of Dermatology	https://twitter.com/BrJDermatol	2704
Advances in Skin and Wound Care	https://twitter.com/aswcjournal	2389
Journal of Investigative Dermatology	https://twitter.com/JIDJournal	1887
Journal of Clinical and Aesthetic Dermatology	https://twitter.com/JCADermatology	1198
International Journal of Dermatology	https://twitter.com/intjderm	1024
Clinical and Experimental Dermatology	https://twitter.com/ced_wiley	750
Dermatology and therapy	https://twitter.com/DermatolTher	443

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Supplementary table 2 Top 10 journals with greater number of followers

Journal	URL-Facebook	Number of Followers
Journal of the American Academy of Dermatology	https://www.facebook.com/JAADjournals/	55573
JAMA Dermatology	https://www.facebook.com/JAMADermatology/	32376
Journal of Investigative Dermatology	https://www.facebook.com/JournalOfInvestigativeDermatology/	14029
American Journal of Clinical Dermatology	https://www.facebook.com/AmJClinDerm/	13581
Journal of the European Academy of Dermatology and Venereology	https://www.facebook.com/TheJEADV/	12214
Clinical and Experimental Dermatology	https://www.facebook.com/clinical.experimentaldermatology/	5683
British Journal of Dermatology	https://www.facebook.com/British-Journal-of-Dermatology-578092222365134/	4104
International Journal of Dermatology	https://www.facebook.com/InternationalJournalOfDermatology/	3426
Journal of Clinical and Aesthetic Dermatology	https://www.facebook.com/JCADermatology/	2419
Advances in Skin and Wound Care	https://www.facebook.com/aswcjournal/	2157